



# Background Knowledge

The Key To Learning  
and Reading Comprehension

**MAY 8, 2012 | 8:30 a.m.-4:00 p.m.**  
Registration from 7:30-8:30 a.m.

Keynote speaker **ANITA ARCHER, Ph.D.**  
at Fresno Pacific University, Special Events Center  
1717 S. Chestnut Ave., Fresno, CA 93702

**COST: \$50** (includes continental breakfast and lunch)

**EARLY REGISTRATION: \$25** before April 12, 2012

For more information and to register online, visit

**[fresno.edu/cpd/workshops](http://fresno.edu/cpd/workshops)**

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## ANITA ARCHER, Ph.D.

serves as an educational consultant to state departments, county agencies and school districts on explicit instruction and literacy instruction. She has taught elementary and middle school students and is the recipient of 10 outstanding educator awards. Archer has served on the faculties of San Diego State University, the University of Washington and the University of Oregon. She is nationally known for her presentations and publications on instructional procedures and literacy instruction and has co-authored numerous curriculum materials with Mary Gleason, including *REWARDS*, *REWARDS Plus*, *REWARDS Writing* (Soprix) and *Skills for School Success* (Curriculum Associates). In addition, Archer was the senior author of *Phonics for Reading* (Curriculum Associates.) Most recently, Archer wrote a textbook on explicit instruction with Charles Hughes, entitled *Explicit Instruction: Effective and Efficient Teaching*. Under a federal Striving Readers Grant, Archer is working with the New York Department of Education and New York City Schools on a research project to evaluate the effectiveness of the REWARDS programs with struggling seventh graders.

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[fresno.edu/cpd/workshops](https://fresno.edu/cpd/workshops)

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